

websites

DESIGNED FOR HOSPITALITY

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Digital is in our DNA. Hotel Link is much more than a tech company.

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Beautifully designed and easy-to-use with many customisable features.

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who we are

Digital is in our DNA. Hotel Link is more than a tech company. We are creators, innovators and builders committed to revolutionizing how the hospitality industry markets their accommodation to guests.

Hotel Link was founded in 2011 by the WHL Group and Tourism Holdings to create a better digital marketing experience for your accommodation. Since launching, we have been working around the clock to help hoteliers and property owners grow their business by leveraging the latest technology can offer.

what we do

Digital optimisation, simplified. With a clean interface and friendly individuals behind the brand, Hotel Link empowers accommodation providers with technology solutions and digital marketing services without any technical jargon. We help them to build an effective online presence, further their sustainable business model and market brands in the digital world. From booking engines to beautiful websites, Hotel Link has all of them on a single, secure platform.



CHANNEL MANAGER

Connect to the world. Manage your online inventory distribution.



REPUTATION MANAGER

Monitor what is said online about your accommodation.



DIGITAL MARKETING

Optimise your multi-channel and cross-channel marketing campaign.



BOOKING ENGINE

Provide a modern and user-friendly booking process to your guests.



FRONT DESK

Organise with efficiency the daily operations at your accommodation.



WEBSITE

Showcase your accommodation with a beautiful and well-designed website.

why hotel link

GLOBAL REACH

With Hotel Link, your global presence is easily achievable. We can make you expand your reach. Rooms to guests – it's that simple.

COMPETITIVE PRICING

Less for more is our motto. Hotel Link is built to help you grow your business. We put you first by giving you the best valued digital solutions.

SUPPORT TEAM

We've got your back. Whenever you need help we are here for you. We are always prepared to give you a hand with whatever you need.



website

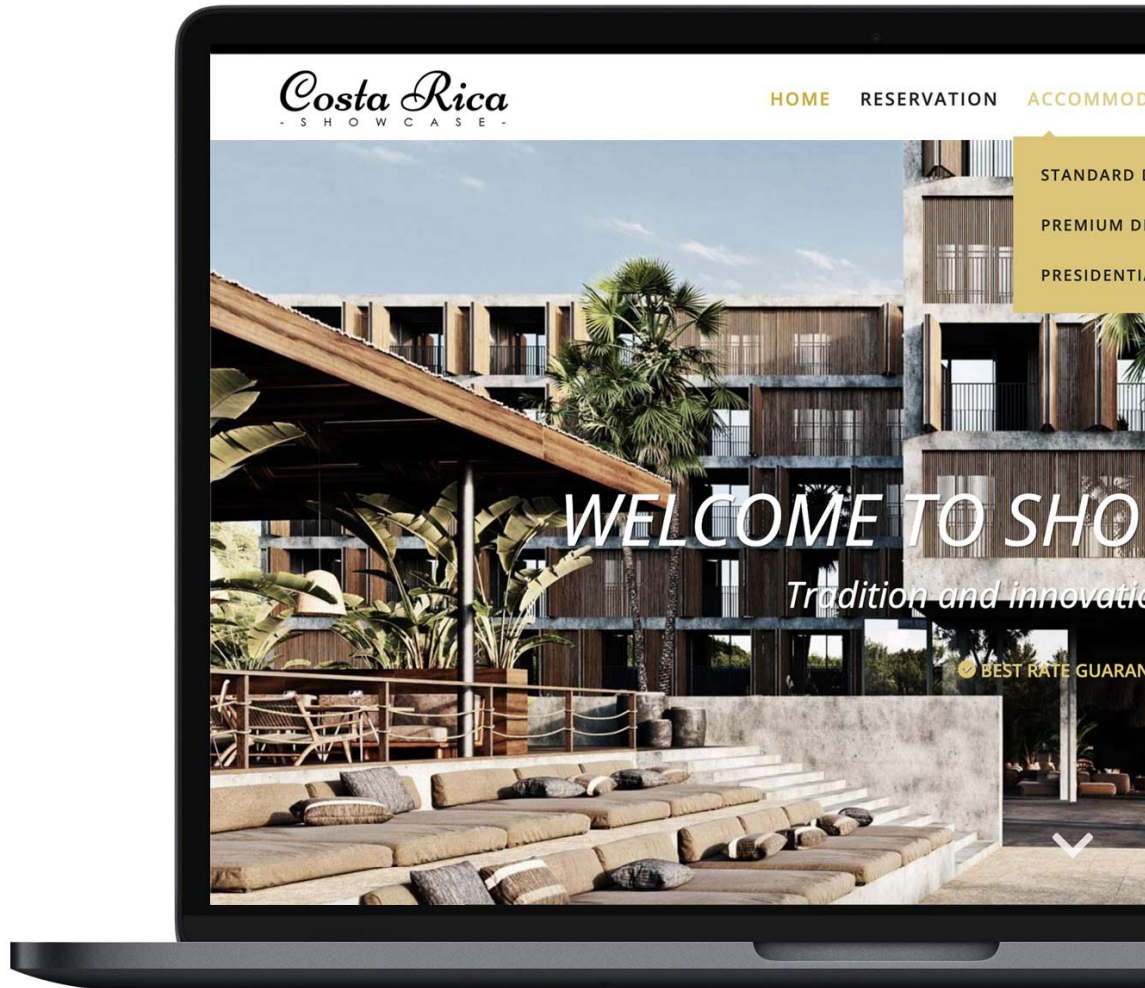
Your website is your most important online asset, and it has to be done right if you want to increase your online bookings. It is your 24/7 brochure, available to clients globally every day of the year.

Hotel Link offers beautifully designed and easy-to-use website templates which come with many customisable features. They are easy to update, responsive, fast loading and optimised for conversions.

[learn more](#) ▼

powerfull templates

Our websites are very easy to navigate and make it obvious for viewers to find the most important information. They also look great with an appropriate balance of photos and content. More than 40 themes and fully customisable colours allow you to choose a new look and feel for your website at any time.



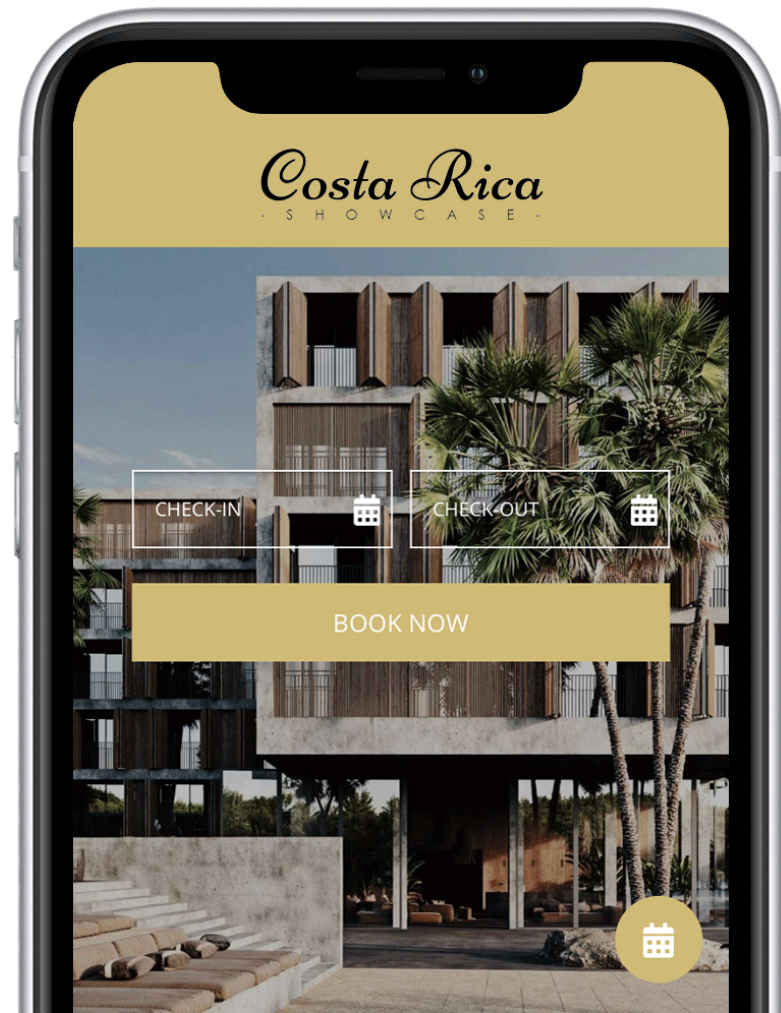
satisfied customers



responsive design

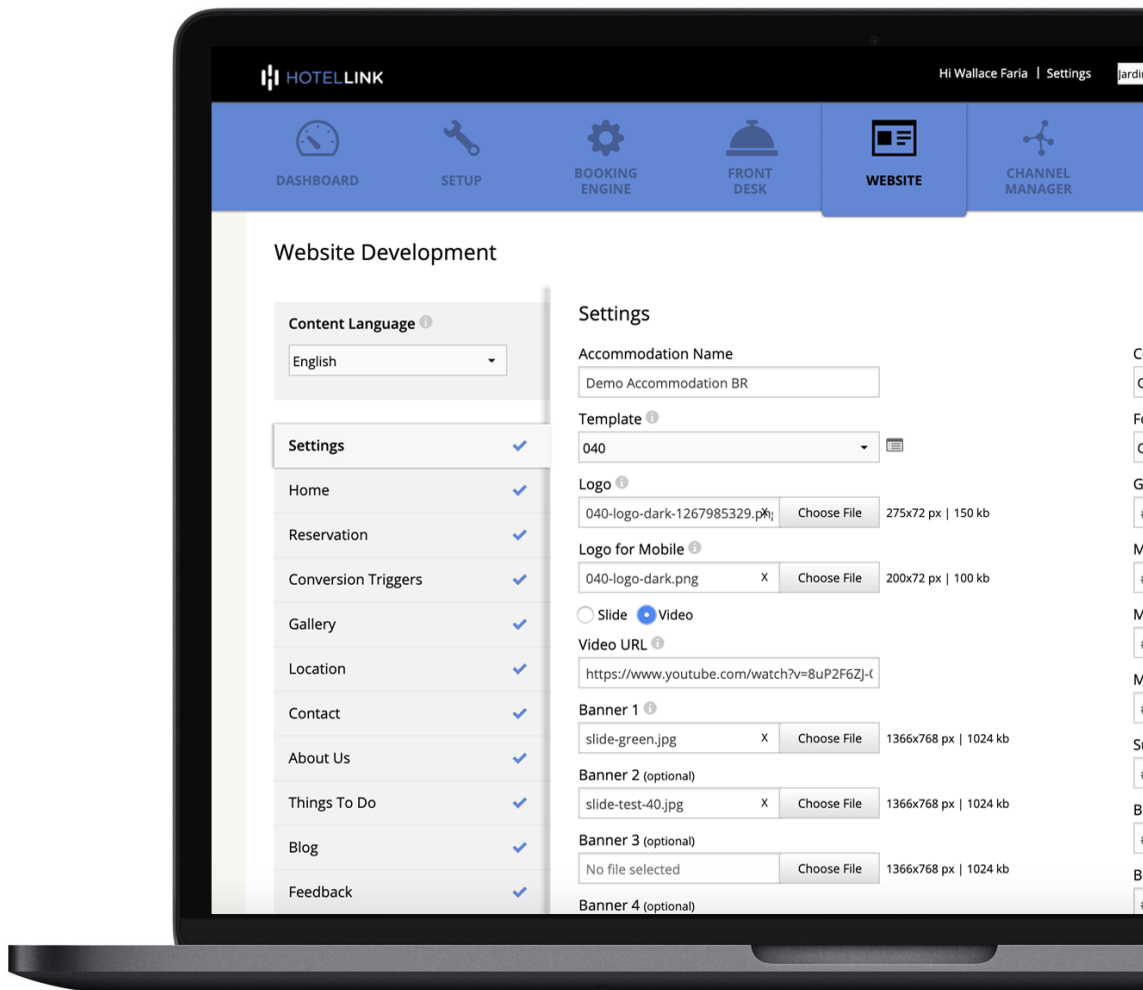
With over 60% of potential customers now using mobile devices like smartphones to research travel online, you will lose a huge number of potential guests if your website isn't mobile friendly. If they can't view your site, they won't book.

Google will also penalise you in search rankings if your site isn't mobile friendly. If you are not sure about your site, check it out online using the [Mobile Friendly Test](#) from Google.



easy to build and update

Our Content Management System (CMS) is extremely user-friendly. It's easier to build and make any changes on your website content. Say goodbye to expensive web designers fees every time you need to keep your website up to date.



google tools integrated

Google Analytics and Webmaster Tools will be set up for you, with access details provided so that you can track performance and manage your online marketing

seo optimized

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fast loading speed

All of our sites are optimised to perform well and load in a minimal amount of time, to accommodate all levels of internet and mobile access.

secure amazon hosting

Your website will be hosted through our Amazon hosting account, with top-of-the-line digital security included.

Site Layouts

Choose from a selection of over 40 website templates. One was made for your hotel.

Banner Images

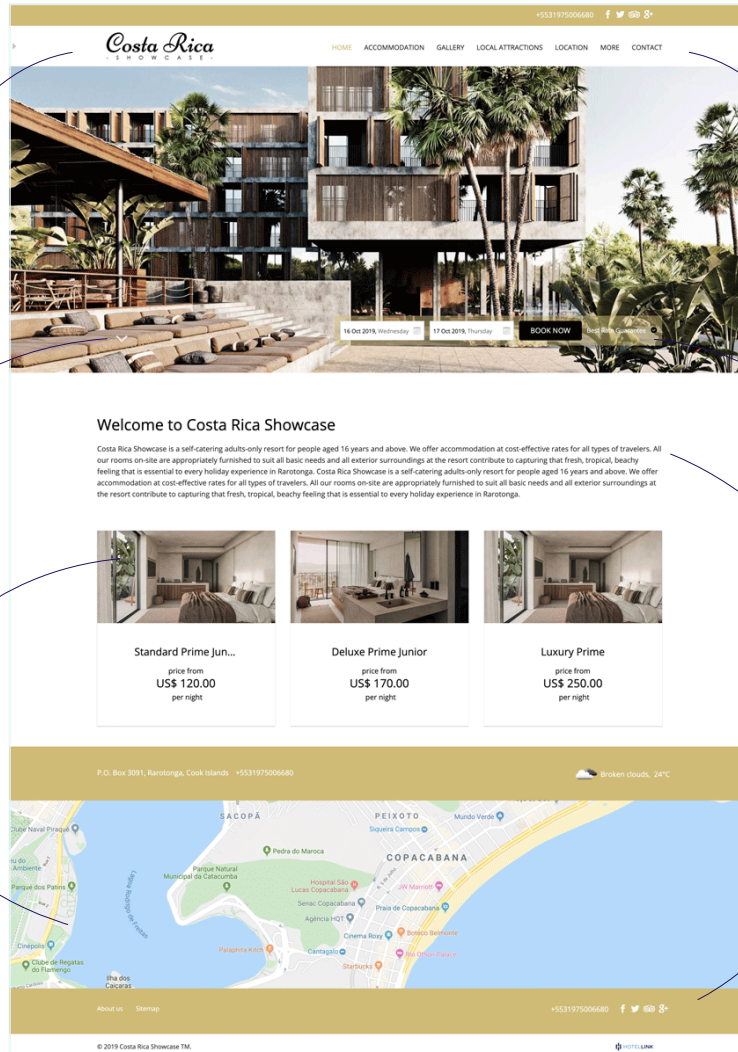
The capability to add high resolution banner images to show off your property.

Room Details

Guests can instantly see your available rates along with room details.

Map Location

Highlight your location on the homepage, with more details on a separate location page.



Custom Menu

With fully customisable text and organisation, you can focus on your top selling points.

Search Widget

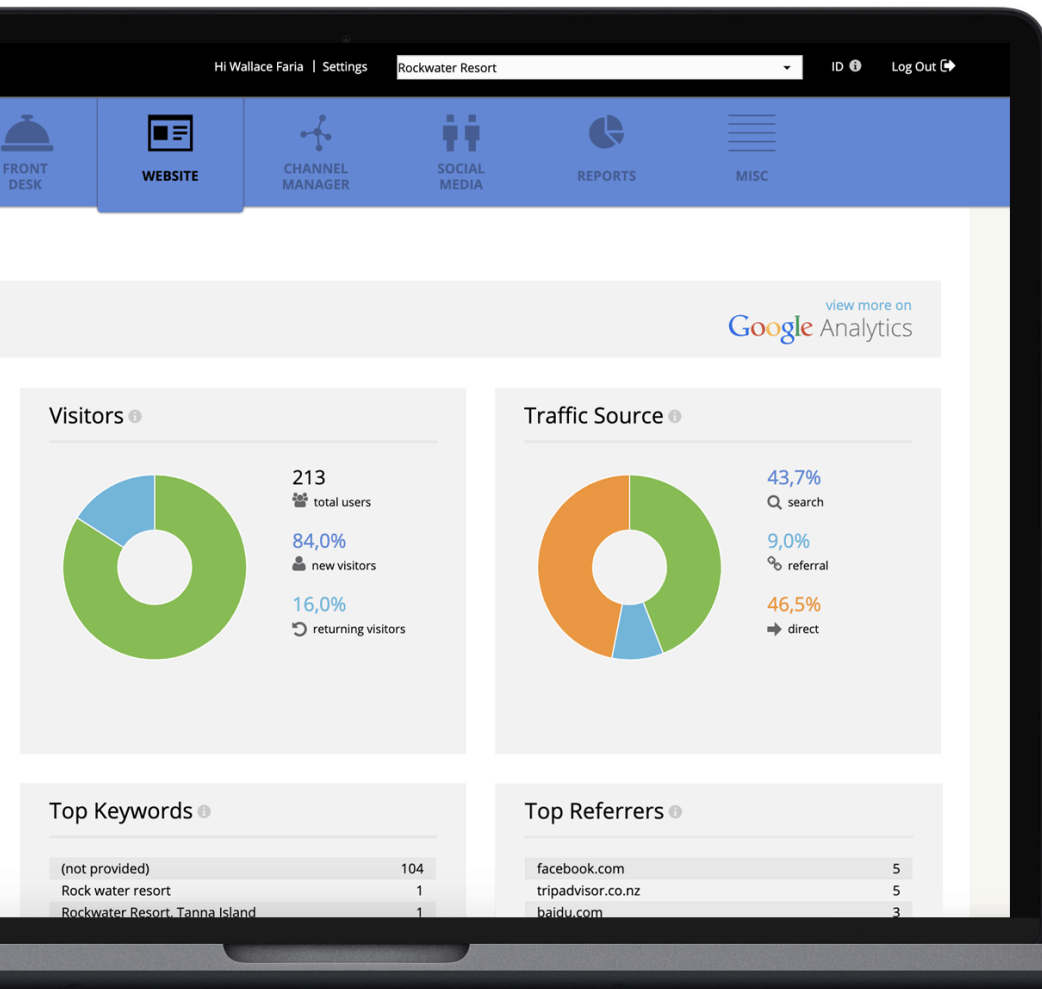
A quick call-to-action on the homepage captures guest interest immediately without extra clicks.

Content Area

Use it to highlight the unique selling points of your property. Keep it short and informative.

Social Media

Sharing tools and link to your social media accounts to get connected to your guests.



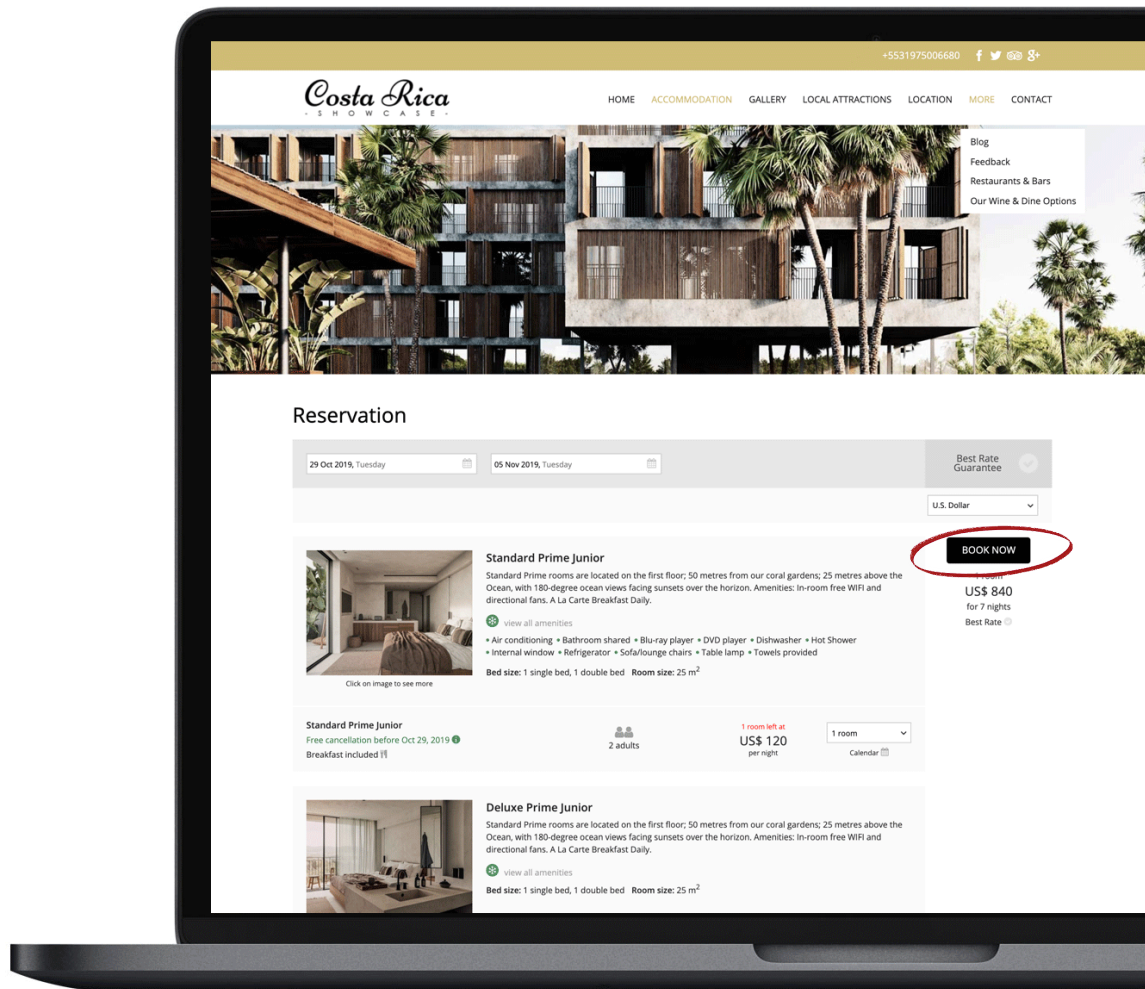
google analytics reports

View Google Analytics data for your website directly from the extranet. The most important reports are just one click away.

booking widget plug-in

Our responsive websites feature a powerful Booking Widget to allow travelers to book your rooms.

You can also choose a simple contact form or add a third-party booking widget, if you are already using one.



main features

▶ REAL TIME UPDATES

▶ MULTILANGUAGE

▶ FREE AMAZON HOSTING

▶ FREE EMAIL ACCOUNTS

▶ BUILT-IN BOOKING WIDGET

▶ CONVERSION TRIGGERS

▶ BEST RATE GUARANTEE

▶ BUILT-IN BLOG

▶ UNLIMITED EXTRA PAGES

▶ GDPR COMPLIANT

▶ SOCIAL MEDIA SHARING

▶ CHAT BOX TOOL

▶ TEMPLATE LIBRARY

▶ META TAGS UPDATES

▶ RESPONSIVE DESIGN

our clients review

“

We are really satisfied with all aspects about working with Hotel Link. The responsive website they provide brought great results to our hotel and allowed us to modernize our business process. Many thanks to the whole team!

POUSADA DO CAPÃO - Brazil



“

Our property is extremely satisfied with Hotel Link, we wouldn't know what to do without their products and support team. Absolutely fantastic. Hotel Link Solutions is definitely the best partner to work with!

REEF HOLIDAY APARTMENTS - Seychelles



“

Working with Hotel Link has not only been a success in sales and distribution but also a pleasure for all our hotel team. The ease of access and their sales-driven commitment guarantees our long term prosperous cooperation.

HORIZON BLUE - Greece





www.hotellinksolutions.com