

# channel manager

DESIGNED FOR HOSPITALITY

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Connect rates, availability, and more details to all the key online channels.

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# who we are

Digital is in our DNA. Hotel Link is more than a tech company. We are creators, innovators and builders committed to revolutionizing how the hospitality industry markets their accommodation to guests.

Hotel Link was founded in 2011 by the WHL Group and Tourism Holdings to create a better digital marketing experience for your accommodation. Since launching, we have been working around the clock to help hoteliers and property owners grow their business by leveraging the latest technology can offer.

# what we do

**Digital optimisation, simplified.** With a clean interface and friendly individuals behind the brand, Hotel Link empowers accommodation providers with technology solutions and digital marketing services without any technical jargon. We help them to build an effective online presence, further their sustainable business model and market brands in the digital world. From booking engines to beautiful websites, Hotel Link has all of them on a single, secure platform.



## CHANNEL MANAGER

Connect to the world. Manage your online inventory distribution.



## REPUTATION MANAGER

Monitor what is said online about your accommodation.



## DIGITAL MARKETING

Optimise your multi-channel and cross-channel marketing campaign.



## BOOKING ENGINE

Provide a modern and user-friendly booking process to your guests.



## FRONT DESK

Organise with efficiency the daily operations at your accommodation.



## WEBSITE

Showcase your accommodation with a beautiful and well-designed website.

# why hotel link

## GLOBAL REACH

With Hotel Link, your global presence is easily achievable. We can make you expand your reach. Rooms to guests - it's that simple.

## COMPETITIVE PRICING

Less for more is our motto. Hotel Link is built to help you grow your business. We put you first by giving you the best valued digital solutions.

## SUPPORT TEAM

We've got your back. Whenever you need help we are here for you. We are always prepared to give you a hand with whatever you need.



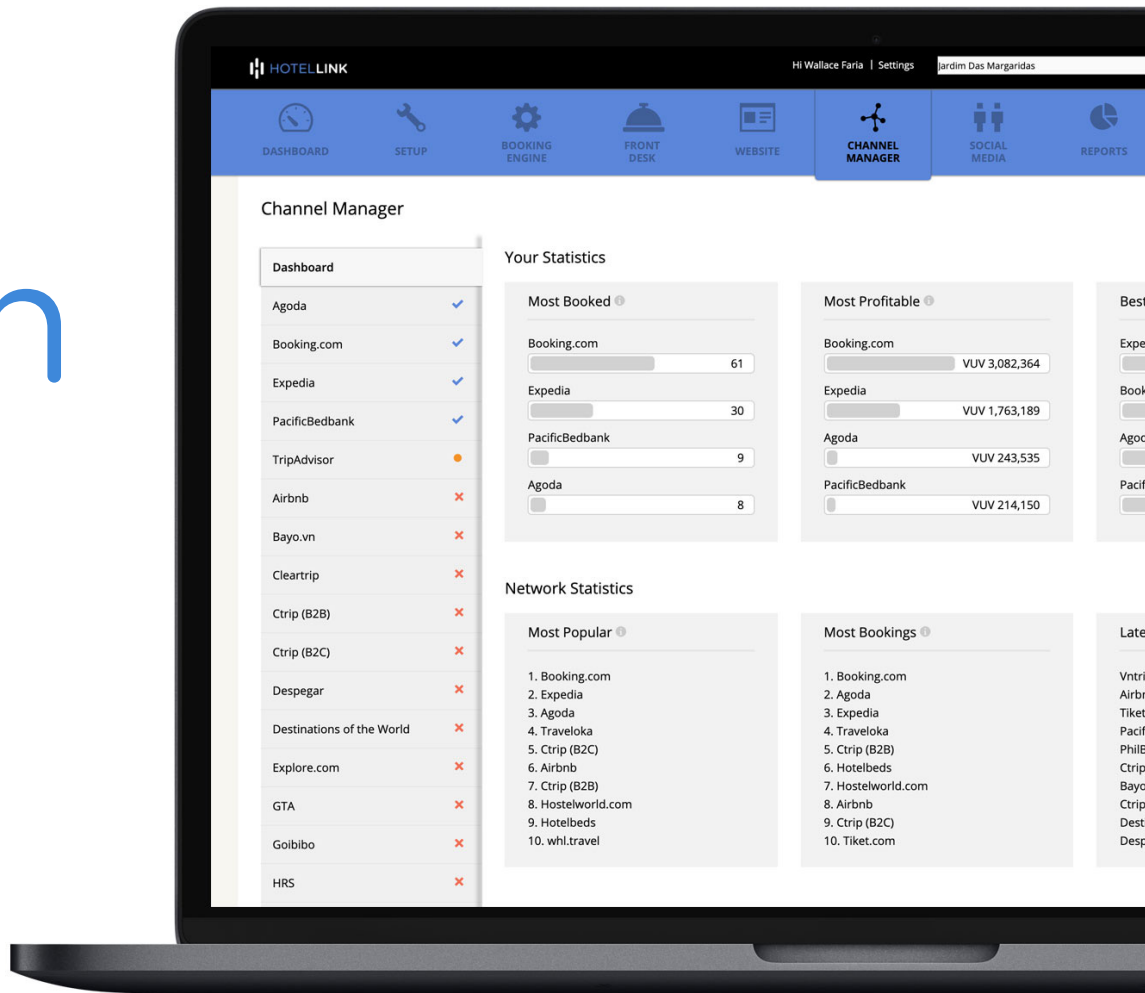
# channel manager

The Channel Manager connects rates, availability, stop sell and more details to all the key online channels, such as Agoda, Expedia, and Booking.com. Your data updates are automatically shared with all connected channels.

[learn more](#) ▼

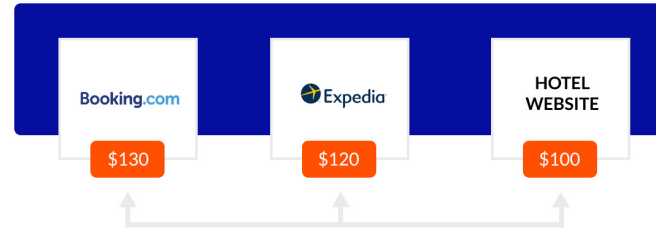
# seamless connection

Connect to the world. Manage your online inventory distribution with our powerful channel manager and stay updated on how your preferred online travel agencies are helping you maximise brand exposure.





*rate parity*



*different rates*

# rate parity is easy

Hotel Link makes it extremely easy for you to obtain rate parity - consistent rates for all your online distribution channels. It is also possible to adjust your rates for individual OTAs, enabling you to have a different price strategy for each of your sales channel.





# local and global OTAs

Hotel Link connects your property to the world's leading booking sites, providing a reliable and secure way to manage your property's online distribution.

We are always expanding our online network by connecting our system to more and more channels, both global and regional.

[VIEW ALL](#)

# main benefits



## **SAVE TIME**

Automate inventory distribution and stop time consuming and unreliable manual updates.



## **MORE VISIBILITY**

Get listed on all the important OTA channels to reach a wide audience.



## **RATE MANAGEMENT**

Easily adjust rates on the fly to maintain rate parity or offer special promotions.



## **CENTRAL MANAGEMENT**

All booking details are automatically pulled in from the OTAs for more control.



## **INSTANT UPDATES**

Immediately push inventory to connected channels and retrieve reservations quickly.



## **REDUCE ERRORS**

Automated connectivity means less room for human error in rates and availability.

# our clients review

“

*We are really satisfied with all aspects about working with Hotel Link. The responsive website they provide brought great results to our hotel and allowed us to modernize our business process. Many thanks to the whole team!*

**POUSADA DO CAPÃO - Brazil**



“

*Our property is extremely satisfied with Hotel Link, we wouldn't know what to do without their products and support team. Absolutely fantastic. Hotel Link Solutions is definitely the best partner to work with!*

**REEF HOLIDAY APARTMENTS - Seychelles**



“

*Working with Hotel Link has not only been a success in sales and distribution but also a pleasure for all our hotel team. The ease of access and their sales-driven commitment guarantees our long term prosperous cooperation.*

**HORIZON BLUE - Greece**





[www.hotellinksolutions.com](http://www.hotellinksolutions.com)